



GSMA



Quality on Demand APIs

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Marketing Manager Open Gateway **GSMA**







GSMA



What is GSMA Open Gateway?

A global framework of common network APIs simplifying access to mobile operator networks.

Providing developers and cloud providers with a single point of access to the world's largest connectivity platform.



Benefits of GSMA Open Gateway

Accelerates service deployment and fosters innovation

Supports application portability and ensures seamless user experiences

Helps telecom and tech industries fully realise the **potential of 5G**

Standardised open APIs transform how developers build and deliver services

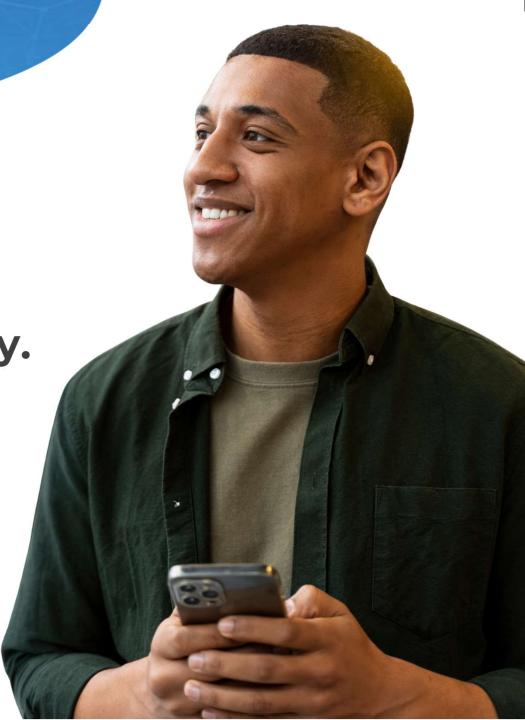


Welcome to the New Telecoms Revolution

Opening up 5G networks for enterprise is the new telecom revolution and developers are key.

Open Gateway working with CAMARA and leading Mobile Operators, Cloud Providers and Technology Companies will Unlock \$300bn Opportunity through Network APIs*

* McKinsey & Company - Study - 24 Feb 2024



What can you do with a 5G network API?



Identity & Fraud Prevention APIs

Enhanced Security / Improved Sign up / Better Experience



Location & Geofencing APIs

Public Safety / Geofencing / Child & Vulnerable Person



Edge Computing APIs

Latency and response / Power Management / Efficiency



Payment & Charging APIs

Enhanced Security / Better Experience / Social Inclusion



Quality APIs

Quality on Demand / Improved Service
Offers / Better Experience

Quality on Demand APIs

Breaking records at MWC Barcelona 2025

Elmo developers utilised Quality on Demand API to remotely drive a vehicle based in Finland from Barcelona, Spain.

3,400km record-breaking remote drive



GSMA Developer Sandbox

Gain early access to our Developer Sandbox

Scan the QR code to register



Quality on Demand APIs

Cedric Gonin

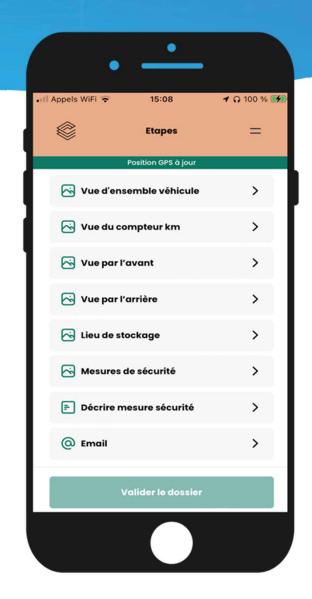
Telco API Business Strategy and Channel Management Director

ORANGE





Certificall certifies your data





Qualified time-stamping and eSeal signature via Certigna Secure, forgery-proof data

eIDAS certification



- Advanced monitoring API
- Enhanced geolocation
- Behavioral analysis AI

Anti fraud shield



Insurer, Broker, MGA

Insurance





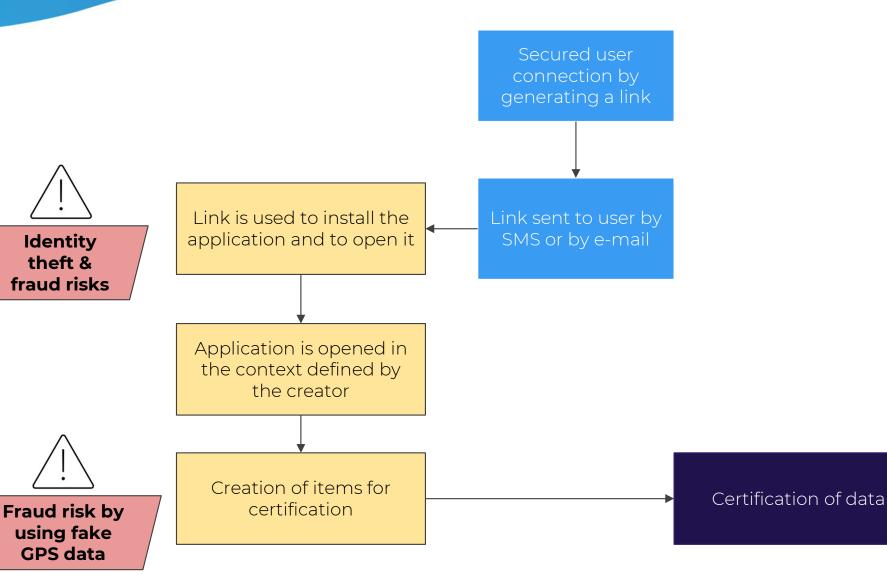






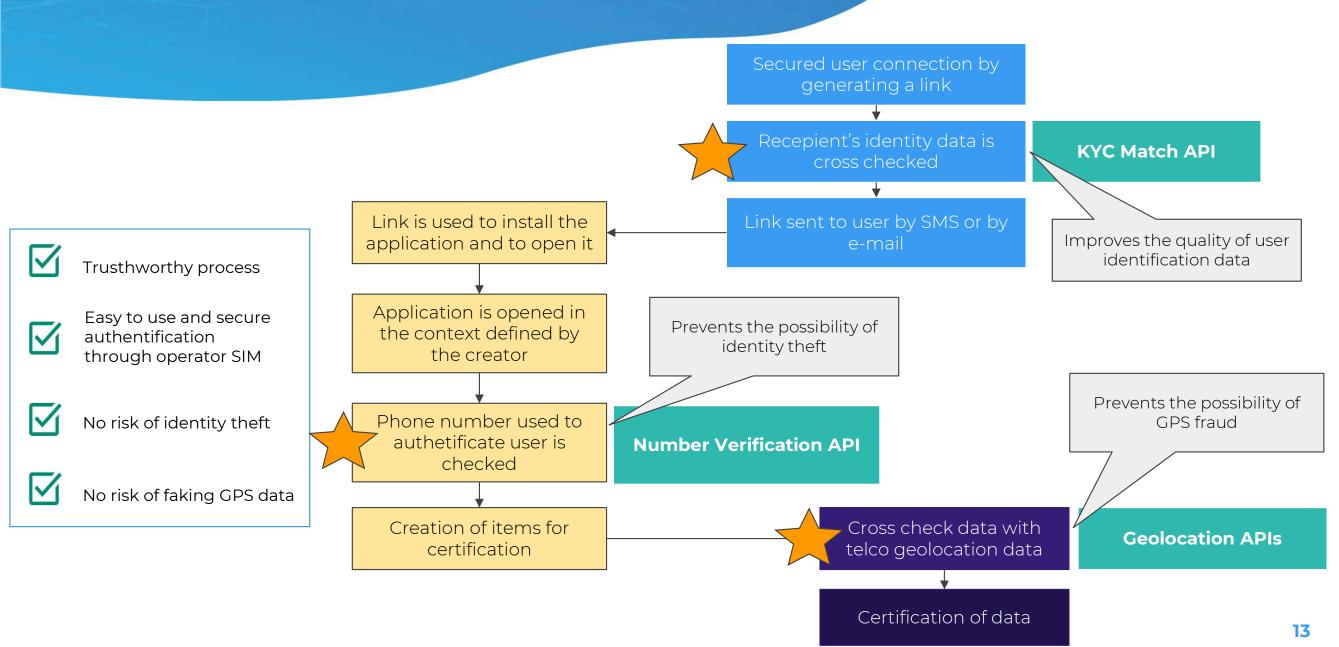
Certificall, customer journey for insurance claim







Certificall, enhanced with Network APIs



Valuable population density analytics for your business logic

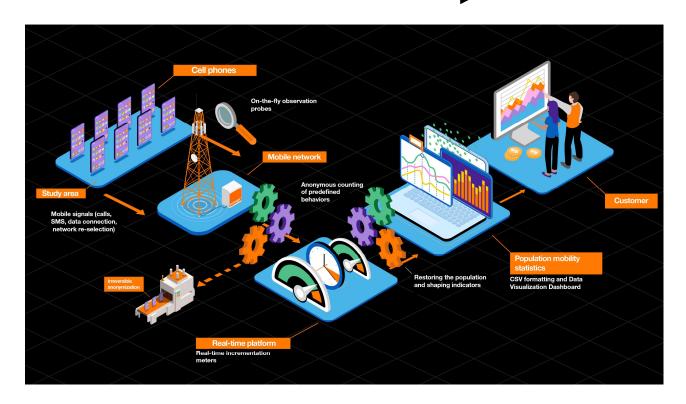


Raw network data

15 billion network events processed daily in real time

Population Density Data API

Anonymized data GDPR / CNIL compliant Standard CAMARA API



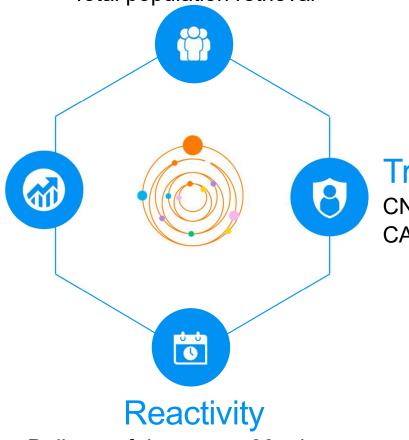


Population Density analytics Statistics of the behavior of the general population

What we bring?

Reliability

30 to 40% local market share Total population retrieval



Agile

Easy and fast API integration

for quick Go To Market

Trust & Standards

CNIL / GDPR compliance CAMARA* certified

Delivery of data every 30 minutes

*CAMARA is an Open Source project within Linux Foundation to define, develop and test the APIs. CAMARA works in close collaboration with the GSMA Operator Platform Group to align API requirements and publish API definitions and APIs.

Use cases



Urban Planning and Infrastructure Development







Drone Route Planning Optimization

Disaster Management Planning and Emergency Resource Allocation

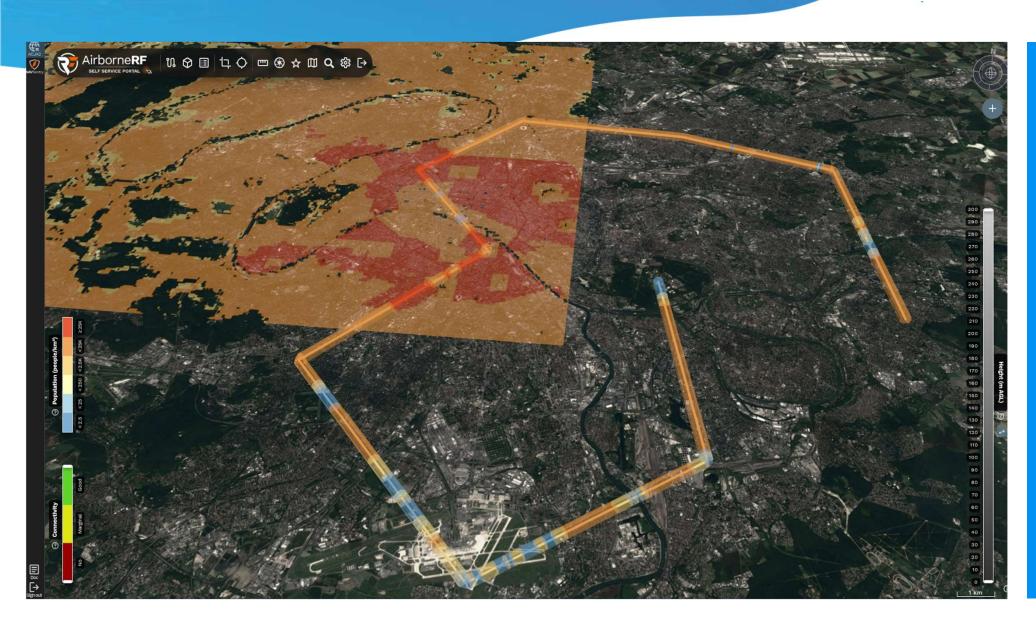




Event Management Planning and Crowd Control

Drone Route Planning Optimization





AirborneRF is the trusted solution connecting cellular networks with aviation systems

"Population Density provides easy integration of high-quality network insights that allow AirbornRF to fulfill its role as the goto-platform for the aviation industry"

Gorazd Mirkovski, Project Director



Public Transport Planning Optimization and Insights

How to be **Ontime**?

Delay Information

Train Occupancy Report

Community Platform

Reporting

Ticket Purchases











Ontime is the go-to-app when commuting in your city. It provides insights into trains/subway delays, occupancy and allows user to easily buy tickets.

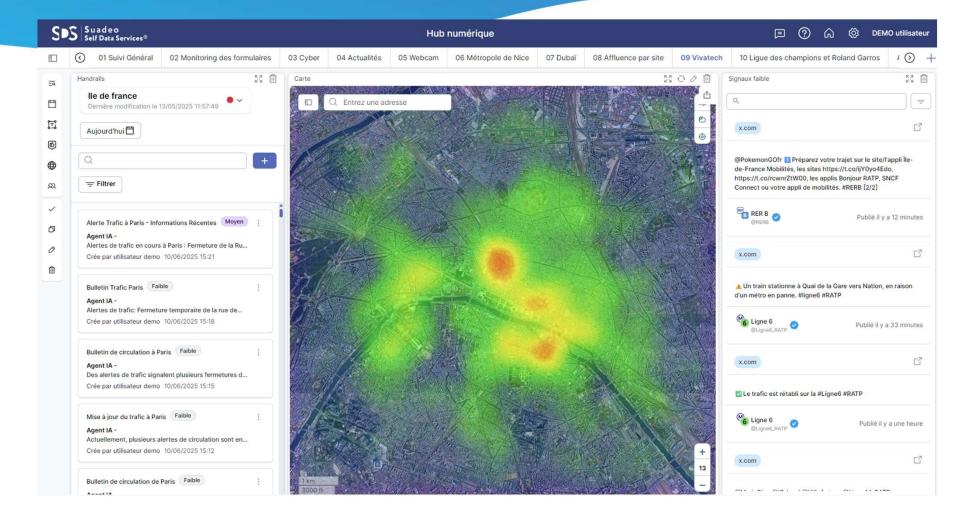
"Population Density optimizes the data we share to our users regarding how crowded train/subway stations are or will be during the day"

Saba Tolordava, Co-Founder & Operations Lead @ Connectyty | Digital Transformation





Event Management Planning and Crowd Control





Suadeo SDS enables organizations to manage, transform and visualize all kind of data sources at the same place, in an autonomous, secure and efficient way, in order to make strategic decisions in real time

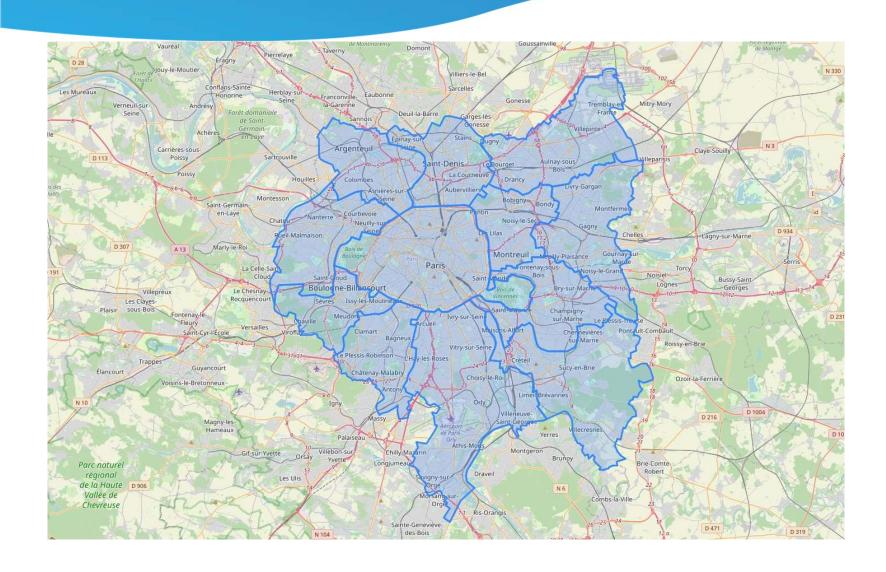
"Population density API integrates seamlessly with insights from social media data streams to reveal what's happening in the field."

Nicolas Vaillier, Service Expertise
Produit

Suadeo

outsmarting data

Population Density Data API Available now for Grand Paris areal



Add it to your business logic!



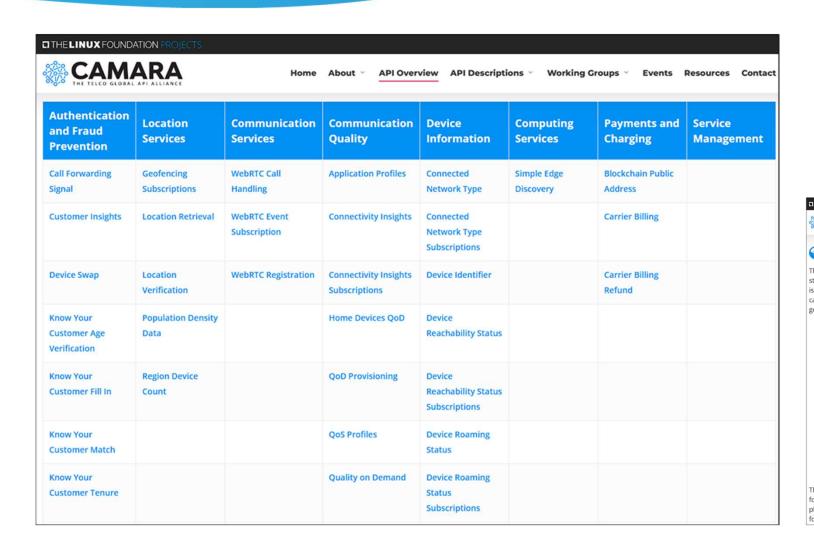
Markus Küemmerle

Tribe Lead MACE Engineering & Production Interface

CAMARA

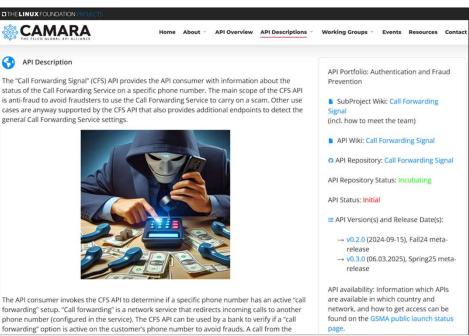


Beyond these examples much more APIs are available



61 CAMARA APIS

https://camaraproject.org/ api-overview/



Make it simple for developers





Define APIs simple, hide telco complexity and diversity



Open Gateway

Standardize operator exposure layer simple, make it available globally

Operators, e.g.



Expose APIs following standards

Aggregators/Channel Partners

Take aggregation and routing

Coverage is already great!

Close to 1300 people from 470 companies are part of CAMARA



More than **80%** of all global mobile Connections are covered by Open Gateway

CAMARA & GSMA Open Gateway Members

MOCIA IDIDIayr bridge JT EnStream ■ glide bics 8x8 comvive

With nearly 50 Channel Partners today there are plenty of opportunities to

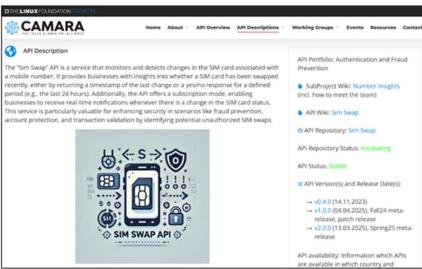
Google Cloud Red Hat A I A W

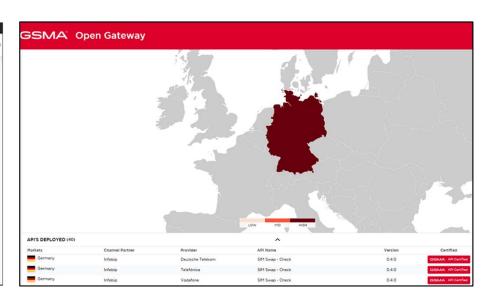
How can you get the APIs?

Integrate API call in own code, e.g. for Sim Swap:

- Get API definition and documentation from https://camaraproject.org/api-overview/ (open&free!)
- Get API availability from GSMA public launch status map (linked in API description)
- Get API access e.g. from DT, Orange, Telefonica (linked in map)



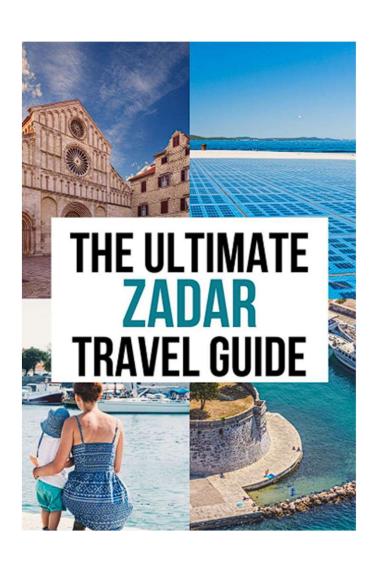




Ask not what you can do for network APIs, ask what network APIs can do for you...

Meet us on CAMARA Stand!

- Find out what network APIs are and how you can use them to create new and innovative services
- Find out how to access the CAMARA API repositories and commercial APIs
- Find out how to join network API developer programmes
- Meet companies that are innovating with Network APIs today
- Find out how companies are making money with network APIs today
-



Let's talk



https://camaraproject.org/contact/











https://www.gsma.com/opengateway

