

# API: New Economy for Telco's



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## **Rajesh Mhatre**

Senior Manager- Transformation and Products StarHub

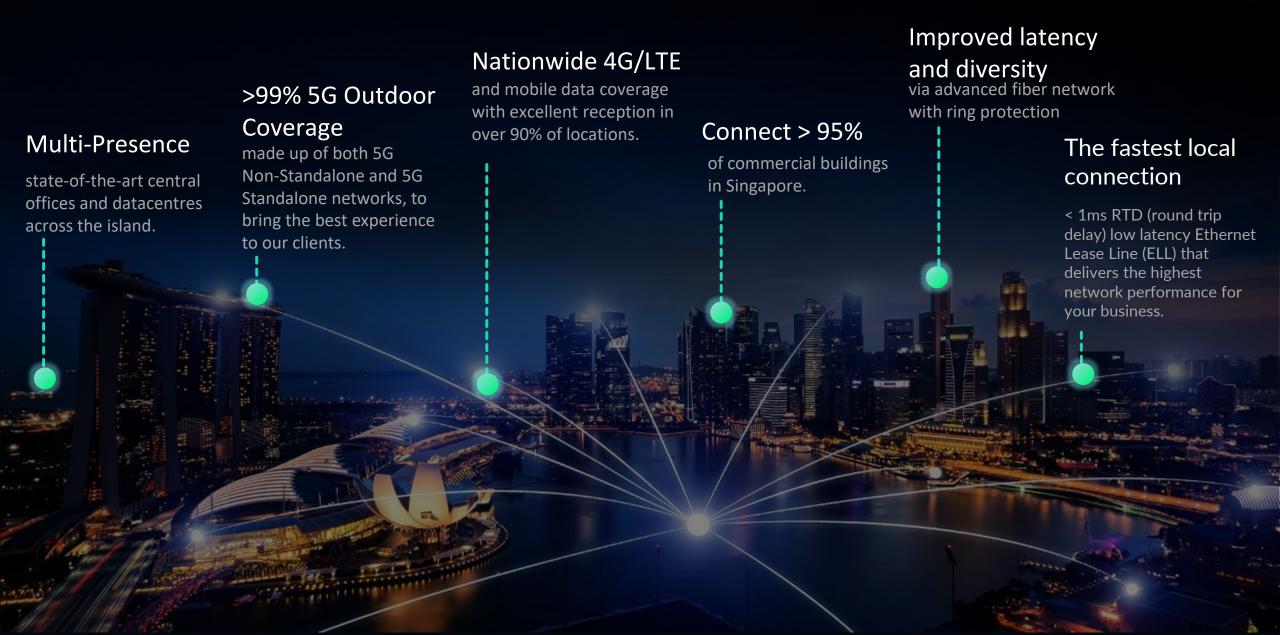
20+ years experience in Telecommunication and software industry driving innovations in 5G, Edge Computing and API technologies.

By nature, a product manager also handled program management, software engineering and technological architecture.

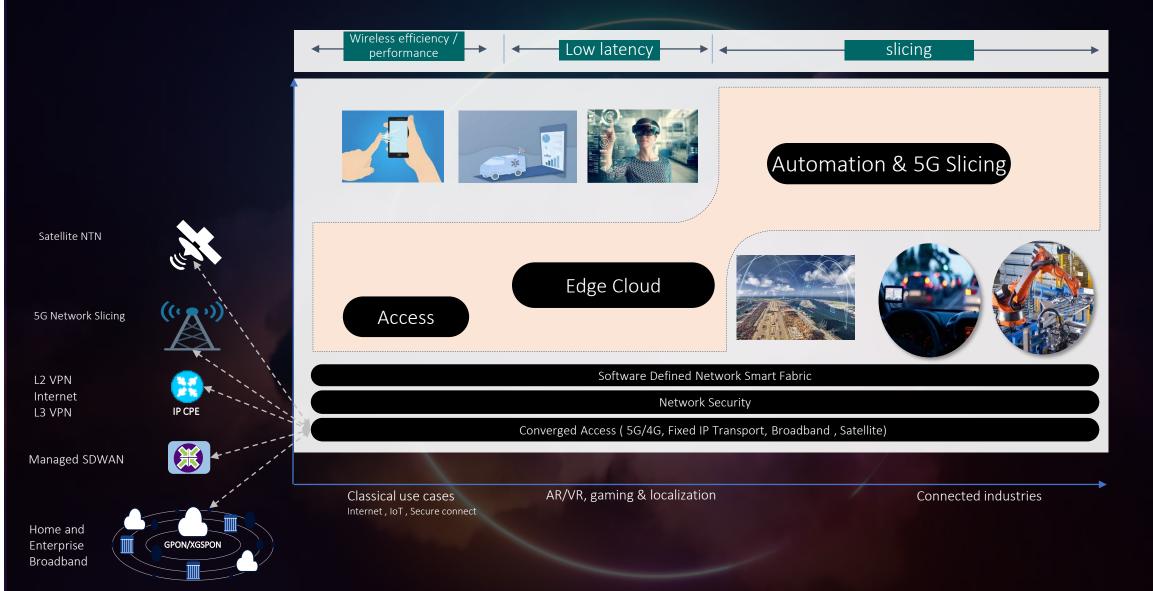




## **StarHub Connectivity Solutions in Singapore**



### **Telco's: Connectivity as a Service provider**



#### **Telco Transformation**

**Network Operator** 

Connectivity as a Service Provider

Telco Transformation

#### **Network API provider**

Network Service and API Life Cycle Management Platform that enables network connectivity and Network insights

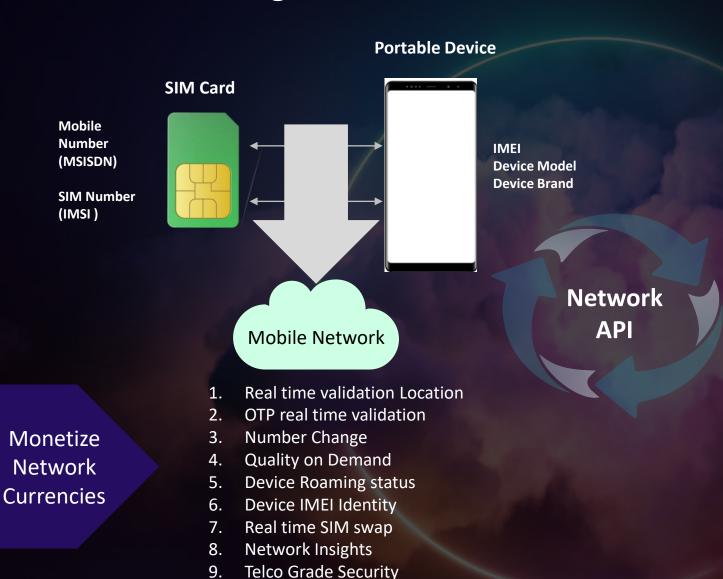
Aggregator

Multi Operator Federation

**Network Exposure** 

Monetize networks through differentiation by exposing network.

#### **Network API's: Driving Telco to Techco Transformation**



**Device Status**: Service Delivery for Content Provider.

**SIM Swap**: Reduce fraud by reducing the risk of account takeover

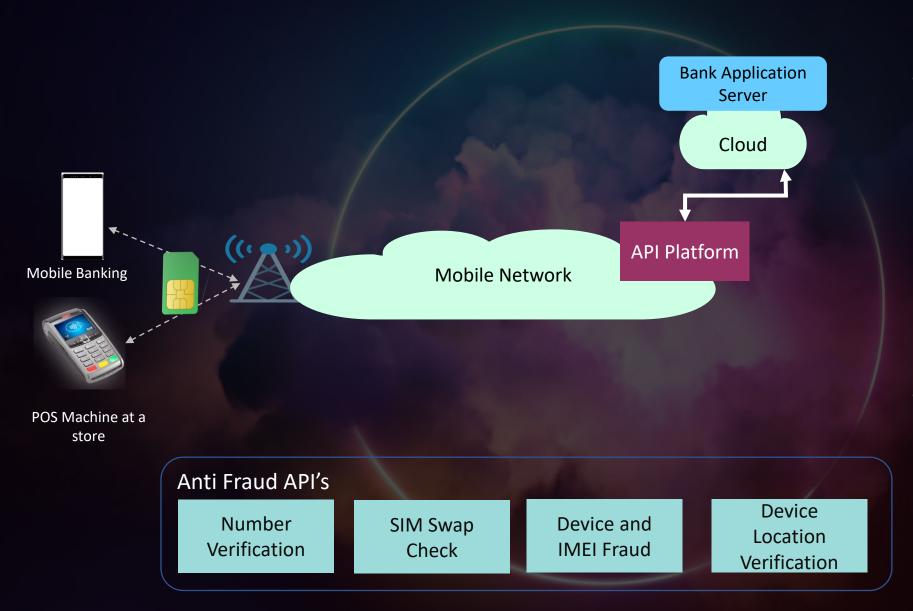
**IMEI Identify**: Check insurance validity for insured device.

**Location**: Validate device location within certain range reduce frauds.

**Device Status :**Fraud prevention during any mobile app , web app , POS transaction

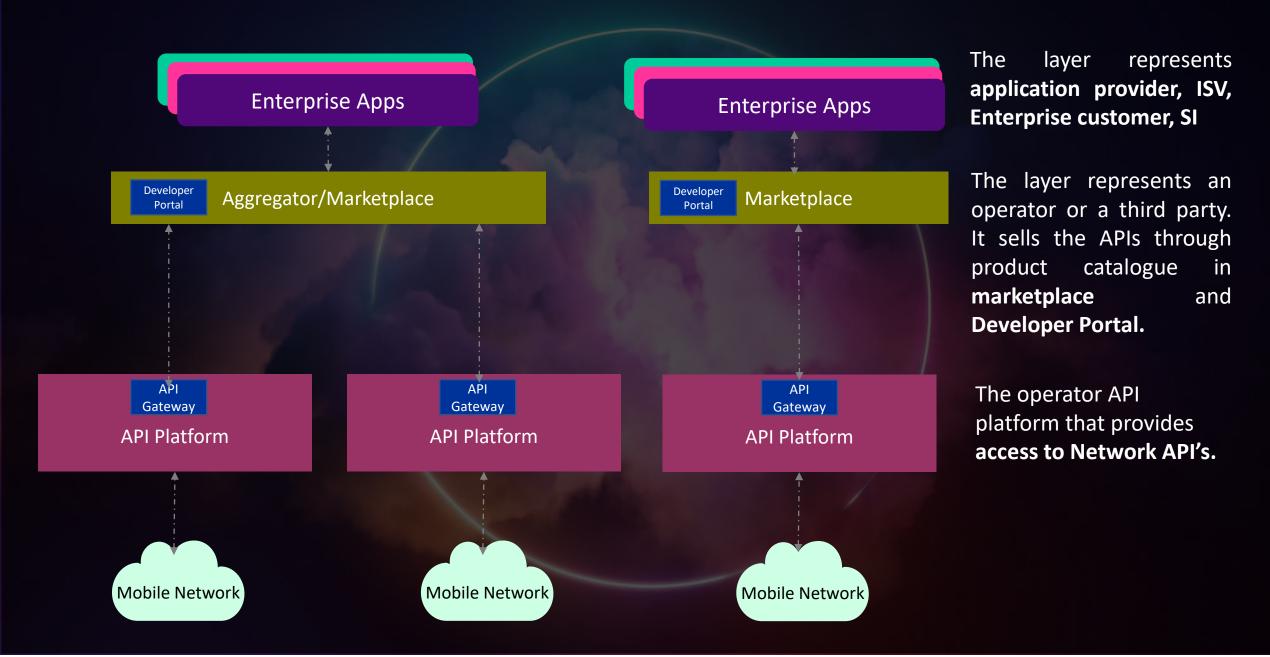
**Quality on Demand** – Gaming industry to provide OnDemand quality, premium video conferencing.

#### **Network API's: Fraud prevention for Banks**



- The banking application will perform anti-fraud authentication in the backend by triggering API's from API platform to verify status of IMEI/IMSI/MSISDN and SIM Swap for customer account with operator's network.
- If there is a mismatch in the mobile number, the transaction fails with a relevant error code.

#### The model for Enterprises to leverage the telco potential



#### **Industry Ecosystem**



Chairman & CEO







CEO

**MTN** 

Saad Syed

MD Chenosis





Christoph Aeschlimann CEO





Kaan Terzioğlu CEO



Talal Said Marhoon Al Mamari CEO



Joost Farwerck

CEO & Chairman



Roberto Nobile CEO



Philip Jansen

CEO



Vice President





Fahad Al Hassawi CEO









Gopal Vittal CEO



Daniel Haji



**Board Member Europe** 







Vicki Brady

CEO







Hans Wijayasuriya Joint Acting Group CEO



Christel Heydemann CEO



CEO



kt

Hyeonmo Ku

President & CEO





Gao Tongqing **EVP** 



Singtel

Kuan Moon Yuen

**Group CEO** 



verizon<sup>v</sup>

Rima Qureshi

EVP, Chief Strategy Officer









STARHUB







#### **Call for Collaboration**

Co-Create Use Cases

BFSI, Gov, Hyperscalers's etc.

Marketplace Providers

Hyperscalers's, Aggregator

Reach out us at

<u>Rajeshnaresh.mhatre@starhub.com</u>, <u>Senior Manager – Transformation and Products Network-X@Starhub.com</u>

Thank you